



Campus  
Experience

# Welcome to the Real Madrid Foundation Campus Experience



# What is Campus Experience?

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Campus Experience is a project by the Real Madrid Foundation that offers boys, girls, and young people from all over the world the opportunity to enjoy football, make new friends, and learn the values that represent Real Madrid.



## Real Madrid Sports City Valdebebas

Training sessions held in Valdebebas, the sporting heart of Real Madrid. An environment designed to nurture talent and foster learning



## Real Madrid Foundation coaches

Sessions led by Real Madrid Foundation coaches, who guide each training with professionalism and dedication



## Values education

Respect, teamwork, equality, self-esteem, and motivation are the values of the Real Madrid Foundation present in every session



**Respect**

Sportsmanship, integrity, and empathy both on and off the field



**Teamwork**

Unity, collaboration, and shared goals to grow together



**Equality**

An inclusive environment where every participant feels valued



**Self-Esteem**

Personal confidence and pride in every achievement



**Motivation**

Enthusiasm, effort and passion driving daily improvement

## Football aspects



Training sessions blending technique, tactics, strategy and fitness, adapted to each participant's age and level.

## Social skills



Encouraging cooperation, communication, and group integration to strengthen coexistence and teamwork.

## Healthy habits



Promoting healthy rest, self-care, and responsible technology use as key to personal development.

## Sports education

A bilingual (Spanish-English) theoretical and practical training program led by Real Madrid Foundation coaches.

### Practical education

Daily training sessions complemented by match play.

### Theory sessions

Educational sessions on game systems, football regulations, and physical training.



## Values education

A program of activities designed and delivered by leisure and recreation instructors to promote team growth.

### Guided games

Participation in traditional games and recreational activities designed to strengthen our values.

### Group dynamics

Group experience sessions, meetings for sharing insights and exchanging perspectives.



## Experience activities

(Residential program only) Theoretical and practical sessions led by Real Madrid Foundation coaches.

### Residential activities

Guided activities based on core values.

### Tour Santiago Bernabeu Stadium

Guided tour to the stadium, museum and shop.





# Programs



# Programs

Campus Experience

# Campus Experience

## The football campus for everyone

Campus Experience is a recreational and educational program designed for boys and girls aged 6 to 17. It combines **football training led by Real Madrid Foundation coaches**, following the **own playing methodology**, with activities that promote friendship, teamwork, and the **Foundation's values**. All within a safe, inclusive, and multicultural environment at Real Madrid Sports City.

-  From June 8 to August 28, 2026
-  Spanish-English bilingual campus
-  Sports program and values education
-  Real Madrid Sports City Valdebebas and others



## Boys

Age-appropriate training sessions combined with games and group activities, offering participants the chance to enjoy football in a fun and inclusive environment.



## Girls

Football sessions designed to promote participation, confidence, and team spirit, allowing everyone to share and enjoy the Real Madrid experience together.



## Goalkeepers

Specialized activities for goalkeepers, combining fundamental technique with engaging and team-oriented exercises.

# Calendar 2026

	Weeks	Full-Day	Residential
<b>June</b>	From June 1 to 7		
	From June 8 to 14		
	From June 15 to 21		
	From June 22 to 28		
<b>July</b>	From June 29 to July 5		
	From July 6 to 12		
	From July 13 to 19		
	From July 20 to 26		
	From July 27 to August 2		
<b>August</b>	From August 3 to 9		
	From August 10 to 16		
	From August 17 to 23		
	From August 24 to 30		

\*The half-day and full-day programs take place from Monday to Friday, while the residential program runs from Sunday to Friday.



# Programs

Campus Experience **MAX**

# Campus Experience MAX

## The high-performance football campus

Campus Experience MAX is aimed at boys and girls aged 9 to 17 who seek a more demanding and immersive training experience. Developed by the Real Madrid Foundation, this **advanced program** combines **high-intensity football sessions with educational activities** that promote values such as discipline, perseverance, and teamwork.

-  From June 14 to August 22, 2026
-  Spanish-English bilingual campus
-  High-intensity training program
-  Universidad Europea, Real Madrid Sports City Valdebebas, TENPLE and Municipal de Villaviciosa
-  Modalities: Full-day and residential programs



### Boys

High-intensity technical training designed to enhance individual performance and develop skills within a challenging environment.



### Girls

Advanced football sessions focused on improving technique and tactics, combined with activities that foster discipline and teamwork.



### Goalkeepers

High-performance goalkeeper program with specialized training designed to improve reflexes, positioning, and decision-making.

\*Campus Experience reserves the right to modify the facilities and schedule for organizational reasons, with prior notice, while maintaining the quality standards.

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	From June 8 to 14		
	From June 15 to 21		
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	From July 20 to 26		
	From July 27 to August 2		
August	From August 3 to 9		
	From August 10 to 16		
	From August 17 to 23		

\*The full-day program runs from Monday to Friday, while the residential program runs from Sunday to Saturday.



# Cities and dates 2026

# Madrid

## Campus Experience

### @ Real Madrid Sports City Valdebebas

The largest sports complex ever built by a football club. Covering over 1,200,000 m<sup>2</sup>, it features 12 state-of-the-art football fields, locker rooms, training rooms, a medical center and service areas. An elite environment where participants train in the same setting as Real Madrid players.



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# Madrid

Campus Experience MAX

## 📍 Real Madrid Sports City Valdebebas

The largest sports complex ever built by a football club. Covering over 1,200,000 m<sup>2</sup>, it features 12 state-of-the-art football fields locker rooms, training rooms, a medical center and service areas. An elite environment where participants train in the same setting as Real Madrid players.



## 📍 Universidad Europea of Madrid

The Universidad Europea sports complex features both natural and artificial football fields, equipped with top-level training facilities. It offers a modern and safe environment where the majority of Campus Experience sessions will take place.



## 📍 Tenple Madrid

A sports complex located just 10 minutes from Real Madrid Sports City. It offers football fields fully equipped, as well as both indoor and outdoor pools, that complement the sporting experience with leisure and community activities.



\*The main venue for the external Campus Experience MAX will be the Municipal de Villaviciosa football field. The main venues for the residential Campus Experience MAX will be Tenple and Universidad Europea.

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