

Two-Week Language Example Programme Schedule (Week 1)

	INTRODUCTION	THE PLAYER		THE MANAGER		
	Day 1 – Monday <i>Player Focus</i> TBC	Day 2 – Tuesday <i>Player Focus</i> Phil Foden, Tijjani Reijnders Lauren Hemp	Day 3 – Wednesday <i>Player Focus</i> Erling Haaland, Ruben Dias Bunny Shaw	Day 4 – Thursday <i>Player Focus</i> Rodri, Gianluigi Donnarumma Vivienne Miedema	Day 5 – Friday <i>Player Focus</i> Manchester City Mens & Womens Team	
Etihad Campus	Practical Session 1	Introduction to Football • City Football Academy • How we train and play	Master the Ball • Ball mastery and movement • Creativity in 1v1 practices	Play with Style • Individual development • 3v3 & 4v4 practices	Individual Game Development • Individual skill development • Technique within game play	Recovery Games • Individual skill • Technical practice
	Location	Pitch 10 or Pitch 16				
	Theory Session 1	Welcome to Man City • Icebreakers Induction & expectations	Player Comparison • Player Descriptors • Comparing and contrasting	Language of Interviews • Interview styles (attitudes) • Analysis of Language	Review Previous Games • Describing passages of play • Football vocabulary	Prepare for the Next Game • Choose your team • Explaining why
	Location	Connell College				
	Practical Session 2	Football Grouping • Small side games • Grouping of individuals	Master the Ball • Movement & mastery • 2v2 to 4v4 game play	Play with Style • Technique in games • 5v5 to 7v7 game play	Game Play • Age appropriate • 9v9/11v11	Individual Competition • Development within games • Creativity within game play
	Location	Pitch 10 or Pitch 16				
	Theory Session 2	History of the Club • Intro to The club/ CFG • Create your own history	Biography • Character adjectives • Write their own biography	Player Interviews • Interview preparation • Recording match interview	Team Talks • Understanding the manager • Prepare to deliver team talk	Press Conference • Record press conference • Reflect on how you did
	Location	Connell College	Connell College	Connell College / Studio	Connell College/ Changing Rooms	Media Theatre

Two-Week Example Language Programme Schedule (Week 2)

	THE JOURNALIST		THE ANALYST		REVIEW		
	Day 1 – Monday <i>Player Focus</i> TBC	Day 2 – Tuesday <i>Player Focus</i> Phil Foden, Tijjani Reijnders Lauren Hemp	Day 3 – Wednesday <i>Player Focus</i> Erling Haaland, Ruben Dias Bunny Shaw	Day 4 – Thursday <i>Player Focus</i> Rodri, Gianluigi Donnarumma Vivienne Miedema	Day 5 – Friday <i>Player Focus</i> Manchester City Mens & Womens Team		
Etihad Campus	Practical Session 1	Player Sessions <ul style="list-style-type: none"> Individual reflection Positional awareness 	Dominate the Game <ul style="list-style-type: none"> In and out of possession Combinations in play 	Achieve your Goal <ul style="list-style-type: none"> Creativity to goal Develop your game 	Team Development <ul style="list-style-type: none"> Game preparation Teams in Game play 	Recovery Games <ul style="list-style-type: none"> Individual skill Technical practice 	
	Location	Pitch 10 or Pitch 16					
	Theory Session 1	Role of a Commentator <ul style="list-style-type: none"> Observe language & tone Prepare for commentary 	News Reporting <ul style="list-style-type: none"> Understanding tenses Reporting correctly 	Punditry <ul style="list-style-type: none"> Listen to football experts Analyse footage to critique 	Technology in football <ul style="list-style-type: none"> Make predictions Facts to back up opinions 	Awards <ul style="list-style-type: none"> Selection of best moments Reflect on the week 	
	Location	Connell College	Connell College	Connell College	Connell College	Connell College	
	Practical Session 2	Player Sessions <ul style="list-style-type: none"> Develop attack to defence Play to attack 	Dominate the Game <ul style="list-style-type: none"> Defend to attack 7v7 game play 	Achieve your Goal <ul style="list-style-type: none"> Finishing excellence 7v7 to 9v9 game play 	Game Play <ul style="list-style-type: none"> Age appropriate 9v9/11v11 	Closing Ceremony	
	Location	Pitch 10 or Pitch 16					
	Theory Session 2	Commentary <ul style="list-style-type: none"> Record your commentary Deliver using tones 	Interview the Player <ul style="list-style-type: none"> Prepare questions Probe and follow 	The Punditry Sofa <ul style="list-style-type: none"> Players conduct analysis Record a podcast 	Preparing for the opposition <ul style="list-style-type: none"> Analyse the opponent Present the game plan 		
	Location	Connell College / Studio	Connell College	Connell College / Studio	Connell College	Etihad Stadium	

Example Development Programme Schedule

	HUMAN DEVELOPMENT		FOOTBALL DEVELOPMENT		THE REVIEW	
	Day 1 – Monday <i>Player Focus</i> TBC	Day 2 – Tuesday <i>Player Focus</i> Phil Foden, Tijjani Reijnders Lauren Hemp	Day 3 – Wednesday <i>Player Focus</i> Erling Haaland, Ruben Dias Bunny Shaw	Day 4 – Thursday <i>Player Focus</i> Rodri, Gianluigi Donnarumma Alex Greenwood	Day 5 – Friday <i>Player Focus</i> Manchester City Mens & Womens Team	
Etihad Campus	Practical Session 1	Introduction to 3v3 Play • Session structure • Play	Play with Style • Combination to play • Focus on technique	Achieve your Goal • Individual to team • Learn through play	Game Preparation • Att & Def principles • Game moments	Recovery Games • Pre-activation • Football tennis
	Location	Pitch 10 or Pitch 16				
	Theory Session 1	Welcome to the Course • Who are we • Who are you	Wellbeing • Creative play • Understanding emotions	How MCFC Play • Style of play • Game scenarios	Player's Roles • Player preparation • Understanding positions	Recovery & Recap • Recovery techniques • Individual learning
	Location	Connell College	Connell College	Joie Stadium Changing Rooms	Connell College	Connell College
	Practical Session 2	Master the Ball • Individual play • Creativity	Dominate the Game • Game practice • Develop individuals in play	3v3 Game Play • Individual development • 3v3 tournament	Game Play • Age appropriate • 7v7/9v9	Closing Ceremony
	Location	Pitch 10 or Pitch 16				
	Theory Session 2	Nutrition • Fuelling the body • Hydration	Innovation • Technology in football • City PLAY	Select your Player • Ultimate player/team • Performance factors	Watch the Play • Understanding analysis • Peer review	
	Location	Connell College	Connell College	Connell College	Connell College	Etihad Stadium

Example Performance Programme Schedule

	HUMAN DEVELOPMENT		FOOTBALL DEVELOPMENT		THE REVIEW	
	Day 1 – Monday <u>Player Focus</u> TBC	Day 2 – Tuesday <u>Player Focus</u> Phil Foden, Tijjani Reijnders Lauren Hemp	Day 3 – Wednesday <u>Player Focus</u> Erling Haaland, Ruben Dias Bunny Shaw	Day 4 – Thursday <u>Player Focus</u> Rodri, Gianluigi Donnarumma Alex Greenwood	Day 5 – Friday <u>Player Focus</u> Manchester City Mens & Womens Team	
Etihad Campus	Practical Session 1	Play out from the back <ul style="list-style-type: none">Build up from the GKDominate possession	Play through midfield <ul style="list-style-type: none">Play forwardCentral & wide areas	Creating & Finishing <ul style="list-style-type: none">Creating overloadsStriking techniques	Position Focused <ul style="list-style-type: none">Understanding your roleGame preparation	Recovery Games <ul style="list-style-type: none">Pre-activationFootball tennis
	Location	Pitch 10 or Pitch 16				
	Theory Session 1	Welcome <ul style="list-style-type: none">Who are weWho are you	Psychology <ul style="list-style-type: none">City ToughReframing	How MCFC Play <ul style="list-style-type: none">Phases of playGame scenarios	Player Profiling <ul style="list-style-type: none">Roles & responsibilitiesStrengths & dev areas	Game Analysis <ul style="list-style-type: none">What went wellDevelopment areas
	Location	Connell College	Connell College	Joie Stadium Changing Rooms	Data Review	Hydrotherapy
	Practical Session 2	Press from the front <ul style="list-style-type: none">Pressing togetherForcing the play	Block Defending <ul style="list-style-type: none">Staying compactDenying forward movements	Defending the Goal <ul style="list-style-type: none">Diverting the threatBlocks & interceptions	Game Play <ul style="list-style-type: none">Age appropriate9v9/11v11	Closing Ceremony
	Location	Pitch 10 or Pitch 16				
	Theory Session 2	Nutrition <ul style="list-style-type: none">Fuelling the bodyHydration	Wellbeing <ul style="list-style-type: none">Positive mental well-beingUnderstanding controllables	Performance Analysis <ul style="list-style-type: none">Analyst rolesAnalyse the game	Media <ul style="list-style-type: none">Q&A trainingOff the pitch education	
	Location	Physical Testing	Strength & Conditioning	Gym Screening		
	Location	Connell College / MIHP	Connell College / MIHP	Connell College / MIHP	Media Theatre	Etihad Stadium

Example Next Gen: The Business of Football Schedule

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
THEMES	Programme Arrival	Finance	Commercial	Marketing	Fan & Community Engagement	Innovation
MORNING	Programme Arrival	Careers Sports Finance & Investment	Sports Sponsorship Entrepreneurial Mindset	Sports Marketing Athlete Branding	Fan Engagement CITC	Business Innovation Panel Q&A
AFTERNOON	Welcome	Club Ownership National Football Museum	EA Sports & Gaming Esports Tournament	Sports Marketing Tour of the Etihad	Kit Design Tour of the Entertainment Centre	Business Innovation Closing Ceremony
NIGHT	After Dinner Activities	After Dinner Activities	After Dinner Activities	After Dinner Activities	After Dinner Activities	Programme Concludes