



Campus
Experience

**WELCOME TO
CAMPUS EXPERIENCE**
The Real Madrid Foundation Summer Camp



WHAT IS CAMPUS EXPERIENCE?

Campus Experience is the Real Madrid Foundation summer camp that offers boys and girls from all over the world the opportunity to enjoy football, make new friends, and learn the values that represent the Real Madrid Foundation.



**REAL MADRID
CITY**

Training at Valdebebas, the sports heart of Real Madrid. An environment to learn, enjoy, and grow through football.



**OFFICIAL
COACHES**

Sessions led by Real Madrid Foundation Coaches, who guide every training session with professionalism and closeness.



**VALUES
EDUCATION**

Respect, teamwork, equality, self-esteem, autonomy, healthy habits, and motivation are the values of the Real Madrid Foundation.



RESPECT

Sportsmanship, integrity, and empathy both on and off the field.



TEAMWORK

Unity, collaboration, and shared goals to grow together



EQUALITY

An inclusive environment where every participant feels valued



SELF-ESTEEM

Personal confidence and pride in every achievement



MOTIVATION

Enthusiasm, effort and passion driving daily improvement



AUTONOMY

Encouraging decision-making and personal responsibility



**HEALTHY
HABITS**

Balanced nutrition, rest, and physical and emotional well-being

FOOTBALL
ASPECTS



Training sessions blending technique, tactics, strategy and physical conditioning, adapted to each participant's age.

SOCIAL
SKILLS



Encouraging cooperation, communication, and group integration to strengthen coexistence and teamwork.

HEALTHY
HABITS



Promoting healthy rest, self-care, and responsible technology use as key to personal development.

SPORTS EDUCATION

A program focused on practical sessions and theoretical instruction, integrated into the weekly activity schedule.

Practical training

Daily training sessions complemented by matches.

Theoretical sessions

Theoretical instruction integrated into the weekly activity schedule for Campus MAX.



VALUES EDUCATION

Values education is present throughout training sessions and daily activities. Each day, one value takes center stage.

Training sessions

Sessions with activities that help participants work on and put the featured value into practice.

Activities

Activities designed to reinforce and highlight the value of the day.



EXPERIENCE ACTIVITIES

A range of activities focused on personal growth, teamwork, and the values of the Real Madrid Foundation.

Recreational Activities

Guided activities based on the values of the Real Madrid Foundation.

Santiago Bernabéu Stadium Tour

Guided tour of the stadium, museum, and official store.

*Only for Residential Programs

